POSITION TITLE: **Consumer Journey Executive**

A partner of Philip Morris Sales & Marketing is looking for a **Consumer Journey Executive** that would be actively contributing to implementation of the Consumer Centric mindset in the organization, by analyze of the consumer behavior and feedback.  
  
**MAIN RESPONSIBILITIES WILL INCLUDE, BUT ARE NOT LIMITED TO:**

* Coordinating marketing researches with 3rd party providers on regular basis for RRP & CC business;
* Market researches reports analysis and presentation to commercial functions and stakeholders;
* Update of the Consumer Experience Map with data received from market researches and framing it according to methodologies;
* Identification of the consumer experience gaps and strategic priorities to focus;
* Collaboration with project management office and commercial functions for briefing the initiatives and projects suitable for gaps addressing;
* Follow up on the Projects/initiatives results on consumer experience and business KPIs to confirm that gap was addressed;
* Helping with organization of training sessions at different levels (understanding of the consumer journey and consumer centric mindset) for team members.

**EDUCATION AND EXPERIENCE:**

* University degree;
* Sound experience in data analysis, business analytics and/or market research;
* Business analyst certification or market research analyst certification will be an asset;
* Strong Time management skills;
* Strong interest in innovative technologies;
* Strong communication and collaboration skills;
* Advanced written and spoken English.

**WHAT WE OFFER:**

* Career opportunities in a multinational company;
* Possibilities to learn and develop in a highly professional environment;
* Competitive salary;
* Great working atmosphere in a dynamic team of professionals.

**To apply for the job, please send your CV to elena.cojocari@pmi.com**  
*Only shortlisted candidates will be contacted.*