



EUROPEAN BUSINESS ASSOCIATION



LOBBY AND ADVOCACY

BUSINESS SUPPORT

EBA – summer time in snapshot:

Over June-August 2015 EBA has been actively involved in:

1. Developing business support services and lobby activities under EBA:

- Promoting existing position papers (health sector, environment, energy, accounting and taxation, agro issues etc.)
- Applied and won two projects aimed at bringing EU Experience and best practice by replicating it in Moldovan business community – i. World Bank – MACP and ii. FHI, USAID)
- Proud to announce a new EBA Service: Export Assist, aimed at supporting any economic entity willing to diversify trade on the EU Market

2. Internal capacities development:

- EBA Moldova strengthened its team, thus employing one more person for lobby issues, Mrs Ecaterina Chirilenco
- EBA welcomes two more members: Zernoff and Sun print companies, both oriented to expand their trade in EU
- EBA accounts and operational activity was audited by KPG. The final audit report will be available in September.

LOBBY AND ADVOCACY

EBA Moldova participates at the meeting of the Economic Council of the Prime Minister with the topic “Implementation of DCFTA in RM, issues faced by the business environment”



ON 8th of July 2015, EBA Moldova participated at the meeting of the Economic Council of the Prime Minister, led by the interim Prime Minister, Mrs. Natalia Gherman on “Implementation of DCFTA in RM, issues faced by the business environment”. During the meeting EBA Moldova addressed the issues concerning: unilateral recognition of certificates and EU standards, simplification of the process of the homologation and certification of fertilizer (reducing the time by minimum 50% and the cost). Other issues addressed during the meeting were referring to: making necessary changes for the implementation of simplified customs clearance, decreasing the number of procedures, the number of documents and of necessary time for obtaining permissive acts for exports, ensuring the implementation of the European catalogue

of seeds and fertilizers in national legislation. The Government assumed the responsibility to address the issues as soon as possible.



EBA Moldova participated at the meeting of the Economic Council of the Prime Minister, the first one led by the recently elected Prime Minister, Mr. Valeriu Strelet

During the meeting several anti-crisis measures were discussed, the most important being to optimize the public spending and to recover the banking sector. In this regard, the Ministry of Finance came with information on the optimization process along with the impact it will have on the business environment and representatives of the National Bank of Moldova came with a series of proposals planned to recover the banking sector.

EBA has raised the issue of excessive controls, performed by National Anticorruption Center, Tax Authorities, Customs Service, Prosecution Office, Ministry of Interior and

also the issue of the transparent budget development process. The Prime-Minister expressed his commitment to address and solve the problems nominated over the meeting.



EBA Moldova in partnership with CCI have organized the common meeting of the Committee on Industry under the DCFTA Project funded by the Swedish Government

The meeting was concentrated on the textile sector and existing problems in the context of DCFTA implementation and trade on the EU market.

The subjects discussed during the meeting were certification of textile products and their promotion on the European market, provision of the Pan Euro Med Convention in the domain of textiles and their statute as an authorized economic agent, and also issues referring to unfair competition, VAT recovery procedures.

Economic operators from Transnistrian region, also present at the meeting, were interested in the trade regime after 1st of January 2016, when the application of the Free

Trade Agreement with EU will start on the entire territory of the country.



EBA Moldova participates at the 15th EBO World Wide Reunion in Brussels

EBA Moldova participated at the 15th EBO Worldwide meeting that took place in Brussels under the auspices of DG Grow, between 15-17th of June.

Over the three days the EBO WWN representatives had the occasion to meet with a number of DG officials representing DG Grow, DG Trade, DG Devco, EuroChambre, Business Europe and others.

The goal of the meetings was to provide an update of the upcoming activities planned by the EU Commission in the context of SMEs support and identify potential for the EBO WWN involvement to value and enhance this support for their members.



EBA Moldova participates at the Civil Society Forum co-organized by DG Trade and Ministry of Economy



The Forum pursued the identification of common solutions aiming at the proper implementation of DCFTA provisions in trade and sustainable development.

EBA Moldova was one of the co-organizers of the Solid Waste Management panel. During the panel EBA presented its effort in the context of elaboration of legislation in the domain of solid waste management, through the creation of a sectorial committee and of a position paper that will be discussed in details with Ministry of Environment as well as other decision - making factors.

EBA in partnership with AmCham Moldova, Italian-Moldavian Chamber of Commerce, Chamber of Commerce France-Moldova and Moldo-German Business Association have developed a common letter to urge the political parties to appoint a new government

In the content of the letter is mentioned that the current situation in the country has resulted in an increased level of uncertainty among entrepreneurs, investors and businesses from all sectors, leaving space for radical negative consequences as a whole.

Attention is brought to the lack of counter activities from the National Bank of Moldova to ensure integrity of the banking sector and the failure of the local authorities to combat the phenomenon of money laundering.

Appointing a new government would also help reach a comprehensive agreement with IMF, which in its turn would help achieve macroeconomic stability, accelerate the reform process and improve Moldova's public finances



EBA has launched the Export Assist Service

EBA EXPORT ASSIST SERVICE is a newly created service provided by the European Business Association aimed at helping Moldovan companies – both small and large – take greater advantage of the new export opportunities to the EU available through the DCFTA Agreement.

The support is oriented towards established companies, with solid local base and unique innovative products.

The service was launched from the need to give emphasis to growing exports, especially towards the European Union.

An introductory video to the EU Export HelpDesk project, a tool oriented to obtain relevant information, and the section for Moldova on the EU ExportHelpDesk website, can be accessed on www.eba.md



For EBA members agenda: September – December

Workshops and seminars:

- 1 Financial and Taxation implications related to the implementation of DCFTA, by PWC team
- 2 Existing requirements from the perspective of final consumers, distribution chains and importers for exporting onto the EU Market, by Uwe Konst - Germany
- 3 Existing off the shelf techniques for managerial reporting, by Daac System Integrator - Moldova
- 4 Best Human resources practices to be promoted in Moldova. Local and International expertise by Diana Neagu, Vernon David and Svetlana Bodaci, Moldcell
- 5 Regulatory Impact Assessment for EBA members and public officials
- 6 Seminars with ATTF (Financial Technology Transfer Agency) - supporting the financial sector
- 7 Technical Seminar on SALES - Sales techniques. Solutions and practical recommendations by Dan Nutiu, Davro SRL Romania
- 8 How to apply to EU Funds

Working breakfast with DOERS

1

HE Mr. Pirkka Tapiola, Head of the EU Delegation to Moldova, Honorary President of EBA Moldova. *Existing cooperation framework between EU and RM. Upcoming plans of the European Commission for the RM*

2

Mr. Aleksi Aleksishvili, former Minister of finance of Georgia. *Learn and apply - how the fiscal reform was implemented in Georgia*

3

Mr. Signe Burgstaller, new pointed Ambassador of Sweden to Moldova. *Priorities in Moldova - Sweden cooperation*

4

Mr. Alex Cremer, Country Manager of the World Bank in Moldova. *Existing financial framework between the WB and the Government of Moldova, programs to support business environment development.*

EBA monitors the implementation of DCFTA

Over the last period of time, EBA became a DCFTA Task Force focused on collecting issues to DCFTA implementation, mainly obstacles related to TBT and SPS.

In this regard an analysis was developed DCFTA Briefs, identifying the cross sector issues as well as concrete problems from the agro producers across the country have been collected to be reflected in a position paper on Agriculture to be presented to the Ministry of Agriculture, Ministry of Economy and Prime Minister.

DCFTA Brief was possible due to the EU Delegation Support and EU DCFTA Project.

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